Introduction to Multimedia (IMM)

Course Introduction

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HKU SPACE CC

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Welcome to this course!
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Course Structure

- 12 sessions, 3 hours per session
  - 10 Lecture Sessions (Lessons 1-10)
  - 10 Lab Sessions (Lessons 1-10)
  - Course Project Presentation + Course Review (Lessons 11, 12)
You’re Going To . . .

- attend all lectures and lab sessions
- submit revision exercises
- submit class exercises
- submit the course project
  (part 1: individual component + part 2: group component)
- take the final examination
Course Assessment

- Continuous Assessment: 50%
  - Project: 30%
    (Individual component: 15%; Group component: 15%)
  - Others: 20%
    (*Different lecturers may have different ways to handle this 20%)
- Final Examination: 50%
Course Materials

- Lecture Notes
- Flash Laboratory Manual
- Revision Exercises
- Project Specification
- Course Web Site
- Reference Books
Reference Books

- *Multimedia For The Web Revealed*
Reference Books

- *Adobe Flash CS3 Revealed*, Jim Shuman, Thomson Learning, 2007
Topics

- Multimedia Concepts
- Text, Graphics, Animation, Sound, and Video
- Product Design
- Development Process
You can *self-form* your group.

Each group should consist of *four to six* members.

Please form your group as soon as possible.

(Due time: Lesson 4)

The project specification will be released in Lesson 2.
Intended Learning Outcomes

- explain basic principles of multimedia
- develop and design multimedia products
- apply text, graphics, animations, videos and sounds in multimedia products
- explain the use of computer hardware and software in relation to multimedia production and authoring
IMPORTANT: Consultation

- Any consultation is confirmed after
  - a booking has been made at least 24 hours in advance by email AND;
  - an acknowledgement has been received.
Please adopt the following format on the subject line strictly:

- IMM_class-no_student-id_subject

For example, if you are a CCIT4009 CL13 student and your student id is 12345678, and if you want to submit your class activity 1, then your subject of the email should be:

- IMM_CCIT4009-CL13_12345678_ClassActivity1
Students should bring their own storage devices (e.g.: USB flash disk, blank CD/DVD, mobile hard disk) every lesson to store the files for the lab exercises.
IMPORTANT: Flash

You can download Flash Trial Version (30-day free trial) (but, please think clearly when to download)

Please bookmark this URL:

http://dominic.cheng.tripod.com/IMMWS/

Please visit it REGULARLY, official announcements about this course will be made there. Announcements may NOT be made on other platforms again.
Ready? Let's start!